

milhub

Marketing Executive - Intern

Role Summary:

MILHUB are a fast growing co-living property startup that specialises in providing property accommodation to working professionals, key workers and creatives. We have a desire to do things differently and disrupt the property rental market for the better.

Our spaces are provided through partnerships with Landlords & Site Owners which we manage on their behalf to offer a professional, efficient and low-cost solution to the issues arising from neglected and poorly managed rental homes.

We are looking for a new team member to look after our in-house marketing, both for Landlords and Tenants (members). You must be highly driven, enthusiastic and organised, with exceptional people skills.

Key Responsibilities:

- Creating and implementing a company-wide marketing strategy Management of all social media platforms, including copywriting
- Management of MILHUB website and running of social media channels (Twitter, Instagram, Facebook, LinkedIn etc) to enhance audience engagement
- Management of website Search Engine Optimisation (SEO) and Paid per Click (PPC)
- Design and production of all marketing collateral, including brochures, mailers (via MailChimp), as well as maintaining our company blog
- Content creation; including blog posts & newsletters
- Management of image and video library, including producing content, editing and distributing accordingly.

Role Profile:

- Self-motivated individual who is willing to push themselves to achieve results in a start-up environment
- Proficient photography, videography and copy-writing skills
- Positive, outgoing and enthusiastic to do a high-quality job at all times
- Ability to prioritise workload and efficiently manage diary
- Enthusiasm for identifying and embracing new ways of working and good practice
- Proficient in Adobe Creative Cloud Software: InDesign, LightRoom, Photoshop & Illustrator

Send CV/Application to: hello@milhub.co.uk